

IMANI BRAMMER

SKILLS

- Drupal
- Final Cut Pro X
- HootSuite Pro
- Microsoft Office 2013
- Photoshop

EDUCATION

ITHACA COLLEGE
B.A. in Journalism
Roy H. Park School of
Communications
May 2014

PUBLICATIONS

- AfriPOP! Mag
- BuzzFeed Community
- Cupid's Pulse
- The Ithacan
- Sinuous Mag

EXPERIENCE

ESSENCE.com *Entertainment Content Creator, Freelancer* 06/2015 – Present

- Conceptualizes and produces photo galleries, briefs and polls
- Conducts extensive photo research using AP and Getty Images
- Utilizes Photoshop to crop and re-size images
- Covers breaking news stories and topical news briefs using Drupal CMS
- Attends screenings, concerts and other events to review for ESSENCE.com
- Conducts interviews with various celebrities and people of interest
- Schedules interview dates with PR teams using Microsoft Outlook

Tai Life Media, LLC *Editorial Assistant* 11/2014 – 06/2015

- Worked alongside CEO, Tai Beauchamp and editorial director, Elayne Fluker
- Contributed to the development of the editorial content calendar for TheTaiLife.com
- Managed, engaged and scheduled social media content using Tweetdeck and Hootsuite
- Interviewed influential women (like Zim Ugochukwu of Travel Noire) and wrote editorial content for TheTaiLife.com
- Communicated with team regarding CEO Google Calendar
- Filed paperwork into corresponding folders
- Constructed business emails to clients
- Researched for specific on-air appearances

Al-Fanar Media *Investigative Reporter* 11/2012 – 02/2013

- Traveled throughout Morocco to interview a migrant teacher and child migrants
- Researched the state of education for Sub-Saharan migrants in Morocco
- Located professionals and experts to contact about refugee status and education in Morocco
- Attended migrant focused conferences and interviewed a member of the United Nations High Commissioner of Refugees agency



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